

MEET Rachel Isgar

OWNER, PLEASE PASS THE MANNERS
AUTHOR, SPEAKER AND CORPORATE
ETIQUETTE COACH

Rachel Isgar is a DC Ranch resident who moved to AZ almost two years ago. Rachel, who was raised in WhitePlains, NY, attended college in Upstate NY and thereafter moved to LA to attend graduate school at USC where she obtained her Ph.D. in education. She worked at USC for many years after obtaining her degree.

Married to her husband, Charlie (a tech entrepreneur) for 25 years, they have four children: Lizzy (21) who will graduate from the U of Georgia (UGA) in May and then attend Duke University's Fuqua School of Business for grad school, Chuck (20) a student-athlete at Brown University, who is a member of the golf team and loves entrepreneurship; as well as 11-year old twins: Ally and Caroline who love dancing, diving, golf, and art. In Rachel's spare time she loves yoga and attends classes whenever possible at DC Ranch. She also loves to spend time with her friends, hike, travel and cook!

Rachel has been teaching etiquette for over ten years, but in the last few years, the business has evolved to coaching millennials in the new high tech workspaces. In addition to Rachel, the company employs four -- one other teacher and two interns.

What prompted you to start your own business?

Cell phones and social media are taking over so much of face to face communication and I wanted to make sure that people of all ages didn't forget how to act in a business setting and around their peers.

Rachel is the founder of Please Pass The Manners, as well as an author, speaker, and corporate etiquette coach. Rachel Isgar Ph.D., is changing the way millennials interact with one another to create the best personal branding. Focusing on topics such as the proper use of technology in the business world, social media, and how to conduct the perfect video conference, Rachel has identified unique ways to help you use technology to more effectively communicate and collaborate in the workplace.

How did you decide on this industry (events that led up to where you are now, where you went to school, etc.)?

My background is a Ph.D. in education and I have been on the administrative side and in the classroom. After a job I had with



an educational foundation, I knew more than ever that I wanted to focus on being a great teacher. Teaching etiquette has allowed me to fulfill my passion while constantly creating unique and cutting-edge curriculums. Writing my book launched me on the Speakers Circuit. As a working Mom, it allows me flexibility in setting my schedule.

Rachel's most popular speeches, workshops and books are:

- Technology
- Table Manners
- Table Manners and the Business Power Lunch
- Networking
- International Etiquette
- Customer Service

Next Level Manners; Business Etiquette for Millennials was recently published on Amazon. *Please Pass The Manners* has been featured by a wide variety of media outlets including CNBC, CNN Money, the Los Angeles Times, NPR, Reader's Digest, and Yahoo.

Website: PleasePassTheManners.com
Phone: (310)701-5281
Business Address: 10115 E. Bell Road #107-496
 Scottsdale, AZ 85260
Industry: Business, Technology, Education

resident business spotlight



The Isgar Family

DC Dance AZ

Performing and Fine Arts Education
Experience. Quality. Commitment to Excellence.

**18 months – Adult
Beginning to Advanced**

480.284.6440
www.DCDanceAZ.com
 Located on Market Street at DC Ranch
 next to the Living Room

**Thank you for your support of the
Autism Society of Greater Phoenix**

*Jazz-Ballet-Tap-Hip Hop
Tumbling-Mom & Tot-Creative Movement
Musical Theatre-Drama*

40 North Scottsdale Pulse • April 2018

April 2018 • North Scottsdale Pulse 41